

Think Outside the Box and Re-Brand It Custom Computer Server Re-Branding



Pictured Above: Custom PMS Painted Red Dell Optiplex 3020 with Domed Logo Medallion



Pictured Above: Custom PMS Painted Red 1U Dell OEM Ready Bezel with Domed Logo Medallion NewsX (top), Dell Branded 1U Bezel (middle) and 1U Dell OEM Ready Bezel with Custom "Skin" and Domed Logo Medallion ColaSoft

- Re-Branded Computer Server Bezels, Laptops and Work Stations
- Low Minimum – 5 Units
- 3 Weeks or Less to Market
- 10+ Years Experience

How it works: Send us your art and we send it back to you in an art "proof". Your Custom Re-Branded Bezels will ship to you in 3 weeks or less after we receive your bezels and approved art "proof". For best results, order OEM ready bezels. PMS Color Matching is approximate.

Think Outside the Box and Re-Brand It

Custom Server Re-Branding

Custom Logo Medallions

- “Domed” 3D or Flat Medallions available
- PMS Color Matching
- 3 Weeks or Less to Market
- Shipped Loose or Assembled to Bezels



Pictured above and below: Domed Medallions (1.20" x 2.68")



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Custom Server Re-Branding

Painted Server Bezels with Logo Medallions

- Custom PMS / Paint Matching
- Monochrome, 2 Tone, and Specialty Paint
- Low Minimum – 5 Units
- Volume Price Breaks
- 3 Weeks or Less to Market



Pictured above: Painted OEM towers; pictured below: *Custom PMS Painted Two Tone 2U Dell OEM Ready Bezel with Domed Logo Medallion*



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Server Bezels with “Skins” – with & without Logo Medallions

- PMS Color Matching
- Low Minimum – 5 Units
- Volume Price Breaks
- 3 Weeks or Less to Market
- This option not available for all bezel types
- **Logo Medallions are recommended for 1U Dell Bezels**



Pictured above: Dell 1U OEM Ready Bezel with “Skin”



Pictured above: Custom Dell OEM Ready Bezel with “Skin”

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Small Server Re-Branding

- PMS Color Matching
- Low Minimum – 5 Units
- Volume Price Breaks
- 3 Weeks or Less to Market
- This option not available for all server types



Pictured above: Custom PMS Painted Red Dell OptiPlex 3020 Bezel with Square Domed Logo Medallion (top), Polycarbonate Overlay set with windows for a router

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What are Drake's art requirements?

Vector art in Adobe Illustrator, version CS6 or earlier with **text as outlines** (.ai or .eps. or .pdf). If the file is password protected please provide a password. Or, send as an AutoCAD 2006 or earlier (.dxf file) with text as fonts. Identify colors using the Pantone Matching System (PMS). Image file formats must be **400 dpi** minimum (.psd, .jpg, .tif or .png). Color matching for images is approximated. Other types of art may be acceptable, but may incur additional art charges.

What are "OEM ready" bezels? Why do I need them?

Some bezels are offered with an OEM, or Original Equipment Manufacturer, option. For example, Dell's bezels are branded with circular Dell Logo Medallions. The **Dell OEM bezels are shipped with an oval medallion base** that is larger than the standard Dell Medallion (see below). This gives you more room to advertise your brand while also differentiating the server from a Dell server.



Can you send me a sample?

We will send samples of Logo Medallions and paint chips of the "standard color" paint used for bezels.

Will the painted bezel match the PMS color selected?

The Pantone Matching System (PMS) is a digital ink process. Bezels are painted with wet paint. Digital ink and wet paint are not interchangeable - an exact color match cannot be guaranteed by any company offering bezel re-branding. Drake's experienced team will get very close to the PMS color selected. We have never had a painted bezel rejected because it did not match the PMS color selected.

Which guarantees does Drake provide regarding quality of their re-branded products? Drake guarantees painted bezels with badges will endure normal use in an indoor, non-hostile environment. We guarantee our workmanship for 4 years in a temperature range of 40 to 90 degrees Fahrenheit.

Time to Market is 3 weeks or less after we receive your bezels and approved art "proof".